

Pharmaceutical trends

**Top pharmaceutical markets worldwide,
2008***

Rank 2008		Sales 2008 (billions, US\$)	% Growth over 2007
1	North America	311.9	1.3
2	Europe	237.4	5.4
3	Asia, Africa, Australia	72.3	15.7
4	Japan	68.6	2.6
5	Latin America	34.3	12.9
Top 10 pharmaceutical markets		564.0	3.1

All information current as of December 2008.

* Excludes unaudited markets, and Russia, Ukraine and Belarus audited data. Sales cover direct and indirect pharmaceutical channel purchases in U.S. dollars from pharmaceutical wholesalers and manufacturers. The figures above include prescription and certain over-the-counter data and represent manufacturer prices. Totals may not add due to rounding.

© 2009 IMS Health Canada. All rights reserved.
www.imshealthcanada.com